



Local shellfish off to China via Holyhead wholesaler and exporter

It's around a year since Bay Seafoods of Holyhead re-branded to WM Shellfish and business continues to be good, with expansion of the premises for processing and live tanks at the Holland Park Industrial Estate planned for later this year.



WM Shellfish is an exporter of shellfish and fish with as much as 80% of its business turnover going to overseas markets and as far away as Dubai, South Korea and China as well as into Europe.

Richard Williams is the Managing Director of the business; "We aim to process as much seafood as possible that is caught around Anglesey - particularly King and Queen Scallops, Brown Crab and Whelks. Working with our partner company AM Seafoods of Fleetwood we have the ability to develop our export business further. We are seeing a growth of business for Whelks harvested off Amlwch, Nefyn and Caernarfon Bay which we have historically exported frozen to Korea and are now seeing a growing interest for this product and others from China.

For the last three years we have exhibited at the European Seafood Exposition in Brussels (the world's largest seafood trade fair) through Wales the True Taste, a Welsh Government initiative and this has been excellent in securing new contacts worldwide for our business.

Our local wholesale business here on the Island and North Wales is also very important to us as we supply restaurants and hotels with local shellfish and fish".



The Company has a development plan which will include additional processing facilities at Holyhead. Currently employing twelve people Richard is expecting to have increased the number of jobs at WM Shellfish by a further five during this year.

WM Shellfish is in discussion with Menter Môn for support with business and marketing strategy and as a Company deeply involved in the local fishing industry has a part to play within the new FLAG incentive, the Anglesey and Gwynedd Fisheries Local Action Group (FLAG) organised as a project to support the fishing industry and associated communities in both counties through the delivery of a range of actions and activities.