



Local businesses to benefit from superfast broadband

Superfast broadband is being rolled out across Wales through the Superfast Cymru project www.superfast-cymru.com Annog is a key delivery partner ensuring that businesses in Gwynedd are among the first to benefit.

Making sure businesses understand, identify, maximise and ultimately profit from the opportunities that superfast broadband and new technologies present is a key objective of both Welsh Government and Gwynedd Council.

To complement the roll-out of superfast broadband, Annog will be delivering a programme of business support from December 2013 to April 2014 in those areas of Gwynedd where superfast broadband is now available.

Activities will include:

- Provision of business information via the Business Wales website and enquiry service
- A series of 8 workshops – run across the county during January and February 2014
- Access to specialist business advice – identifying tailored ‘digital exploitation’ action plans for 40 local businesses
- An event providing superfast broadband knowledge to local business support providers
- A programme of feedback and insight into business attitudes and the adoption of superfast enabled technology

The project is funded and coordinated by Welsh Government and Gwynedd Council. Specialist support is being delivered through Annog Cyf under the management of Peninsula Enterprise. To discuss the support available contact Zoe Pritchard at the Annog Porthmadog Office on 01766 514057 or zoe@mentermon.com. Alternatively visit www.superfast-cymru.com.