



Watch out for Sam or Mike ...up a tree near you!

“When we started our business it was great to feel supported and encouraged in our new venture, I’m pleased we could turn to Menter Môn right here on the Island, it was really excellent to be advised and guided through the business start-up and its establishment and marketing, nothing was too much trouble and it made a real difference and helped our confidence in the way forward”.



Sam Underhill and his Co-Director Mike Sharpe recognised a market opportunity to offer their professional skills and knowledge locally and the business has proved a success on Anglesey and around Gwynedd since its start up last year.

Sam is passionate about the work his new business brings to the community, whilst he recognises the term tree surgery it’s not one he likes to use. “We are arborists and professional in the practice of cultivation, management, and study of individual trees shrubs, vines, and other perennial woody plants, our focus is on the health and safety of individual plants and trees. Our customers appreciate our range of professional services, as we are knowledgeable about the needs of trees and are trained and equipped to provide proper care.

Well-cared-for trees are attractive and can add considerable value to property,



whilst poorly maintained trees can be a significant liability. Pruning or removing trees, especially large trees, can be dangerous work and should only be tackled by those who know what they are doing”.

There can be a vast difference between the techniques and practices of professional arborists and those of inadequately trained tree workers who simply “trim trees”. Often the term tree surgery covers a range of techniques which by modern standards are unacceptable, not good practice and can seriously disfigure, weaken and even kill trees.

One such example is tree topping, lopping, or “hat-racking”, where entire tops of trees or main stems are removed, generally by cross-cutting the main stem(s) or leaders, leaving large unsightly stubs. Trees that manage to survive such treatment are left prone to health difficulties including vigorous but weakly attached regrowth, with pests and internal decay being common problems.

“Check out the website on www.underhillandsharp.com you will see the care we consider within the range of services we offer”.

Menter Môn, through its business support group, provided the new business with advice on business planning and start up, marketing tools, procedures and strategy.



Mike Sharpe (left) and Sam Underhill: “We are knowledgeable about the needs of trees and are well trained and properly equipped to provide the best local service”.