

WHY INVESTORS SHOULD CONSIDER
MENTER MÔN

AS A TRUSTED LOCAL PARTNER FOR
SOCIAL VALUE DELIVERY



www.mentermon.com

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INTRODUCTION

Menter Môn is a long established, not-for-profit organisation rooted deeply within the communities of Ynys Môn, Gwynedd and north West Wales.

Since 1995, it has operated with a clear mission: to help communities thrive socially, economically, culturally, and environmentally.



A TRUSTED SOCIAL ENTERPRISE WITH LONGEVITY AND INTEGRITY



Deep Local Roots and Proven Commitment

For over 30 years, Menter Môn has worked to address the economic, social and environmental challenges facing rural communities across the region. Its not-for-profit status and longstanding partnerships with communities demonstrate reliability, impartiality and public trust

Strong Governance and Clear Purpose

The organisation operates with a robust governance structure and strategic objectives focused on community development, sustainability and innovation. Board members bring professional expertise and volunteer their time, reinforcing a strong community first ethos.

Consistent, High-Quality Delivery

The organisation has established networks across the public, private and voluntary sectors, enabling collaboration, inclusive engagement and project buy in.

Across decades, Menter Môn has led initiatives that regenerate local areas, support the economy, enhance cultural identity and protect the natural environment. This provides investors with confidence in its ability to deliver complex and community focused programmes.

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"We have worked with Menter Môn for a number of years and consider them to be a highly trusted and proactive partner. Their work has significantly strengthened our engagement with businesses across North Wales, helping to build valuable relationships, support collaboration, and create new opportunities within the regional economy."

WEST CHESHIRE AND NORTH WALES CHAMBER OF COMMERCE

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"We have worked closely with Menter Môn to set up the Porth Wen Solar Farm Community Benefit Fund. They have an excellent relationship with the community and are a trusted delivery partner"

EDF POWER SOLUTIONS

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WHAT PEOPLE SAY ABOUT US

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"I have collaborated with Menter Môn in various ways over my career and continue to do so in my role as Chair of the Isle of Anglesey Language Forum. Menter Môn has a very close connection with the communities and they act in the interest of the communities they know. They are a strong and valuable strategic partner."

ANNWEN MORGAN
Chair of Ynys Môn Language Forum
former Chief Executive of Môn Council

”

A TRUSTED PARTNER

We are proud to have worked with the following organisations, who have trusted us to deliver projects on their behalf. We have successfully managed and administered significant budgets and are proud of the outcomes we have achieved.



CYNGOR SIR
YNYS MÔN
ISLE OF ANGLESEY
COUNTY COUNCIL





SOCIAL VALUE: WHAT WE DO AND WHAT WE CAN OFFER

- Community Wellbeing and Social Cohesion
- Welsh Language and Cultural Identity
- Community-Led Environmental Enhancement
- Building Local Resilience & Empowerment
- Business Support, Enterprise Growth & Food & Drink Sector Development
- Business Support & Enterprise Growth
- Food & Drink Sector Support

COMMUNITY WELLBEING AND SOCIAL COHESION



Menter Môn supports resilient, healthy and connected communities by delivering programmes centred on culture, language, youth engagement and community empowerment.



Welsh Language and Cultural Identity

Activities that strengthen language and local pride include:

- Welsh language awareness sessions for businesses, community groups and volunteers
- Parent and baby Welsh language sessions building confidence for new families
- Welsh-medium activities for children and young people, including clubs, workshops and cultural events
- Adult Welsh language participation sessions, conversation opportunities and community events
- Support for local festivals, heritage interpretation and cultural celebrations
- Be Nesa' Llŷn - We administer an interest-free loan fund created by a group of local business professionals, dedicated to helping people in Pen Llŷn start or grow their business or community enterprise.

COMMUNITY-LED ENVIRONMENTAL ENHANCEMENT

See below examples of Menter Môn's long-standing commitment to sustainability and biodiversity:



Supporting community groups to establish and maintain green spaces and community gardens.



Working with volunteers on environmental maintenance in nature reserves, including habitat improvements, path clearing and biodiversity actions.



Installing and supporting the creation of interpretation boards, walking trail information and heritage signage.



Helping groups improve access to nature through small-scale infrastructure and environmental enhancements.



Delivering environmental education programmes for schools, families and community groups.



Engagement work with schools, communities and institutions has been formally recognised, including awards for projects linked to major developments such as Morlais.



BUILDING LOCAL RESILIENCE & EMPOWERMENT

Menter Môn plays a crucial role in enabling communities to adapt, respond and thrive. Examples include:

- Helping community groups navigate grants and secure funding
- Administering community benefit funds, ensuring that resources reach local schools, charities and community groups effectively.
- Providing governance support, project planning advice and volunteer coordination
- Encouraging community led responses to rural isolation, environmental pressures or service gaps
- Supporting local social enterprises, micro initiatives and small-scale community activities
- Acting as a trusted connector between communities, developers and public-sector partners
- Lead on community engagement, ensuring local voices shape decisions and deliver meaningful social impact



Menter Môn also delivers a wide range of supportive programmes that strengthen the local economy. These activities help investors ensure that local people and enterprises can participate fully in economic opportunities created by new developments.

BUSINESS SUPPORT & ENTERPRISE GROWTH

- Providing advice, mentoring and practical guidance for small businesses, social enterprises and start-ups.
- Delivering tailored workshops on topics such as finance, digital skills, marketing, governance and business planning.
- Supporting entrepreneurs to develop early-stage ideas
- Facilitating networking opportunities that link local companies with supply chains, funders and wider sector contacts.
- Helping local organisations navigate grants, investment opportunities and procurement processes.

FOOD & DRINK SECTOR SUPPORT



Running initiatives that champion local producers and strengthen regional food & drink identity.

Coordinating collaborative marketing and promotional campaigns to increase the visibility of local products.

Providing technical support to producers, including advice on standards, accreditation, packaging and supply chain development.



Supporting events, festivals and showcases that give producers access to new customers and markets.

Delivering projects that help businesses adopt sustainable and low carbon practices across the food system.

Encouraging partnerships between farmers, processors, retailers and hospitality businesses to retain value locally.



We have successfully created Morlais, our tidal stream energy project which is the largest consented project of this type in the world.

It manages an area of 35Km² of the seabed near Ynys Cybi (Holy Island), Ynys Môn (Anglesey). The scheme has the potential to generate up to 240MW of low carbon clean electricity.

The aim is to play a role in tackling climate change while delivering economic and social benefit to local communities and the wider region. As a local company this has been central to our vision from the outset.





Our Local Benefit Team was created to ensure that local people have the skills needed in the energy sector, as well as ensuring that local businesses benefit from supply chain opportunities.

Over the last five years, we have worked closely with schools, Grwp Llandrillo Menai and Bangor University to enthuse the next generation and highlight the opportunities. This work was recognised last year with the Best Newcomer Award from Careers Wales. We have also led extensive work within the business sector across north Wales. Our view is, for the economy to benefit from the new developments, it is important that businesses are aware of the opportunities and are given the support needed to take full advantage.

WHY INVESTORS CAN RELY ON MENTER MÔN

Strong Relationships Across Sectors.

The organisation has established networks across the public, private and voluntary sectors, enabling collaboration, inclusive engagement and project buy-in.

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