

# Gwynedd and Anglesey Fisheries Local Action Group

## Projects Implemented Summary inc Outputs/results

Seafood Ambassadors Project 1/12/14 to 31/8/15		Project Cost - £ 34,200
The project aimed at connecting different sectors with our local seafood, from the fishermen to the restaurants. It looked at animating our local seafood in schools, the local community and to identify problems within the supply chain.		
<b>Direct Results/Outputs</b>		
<b>School Ambassadors</b>	No of schools attended	<b>26</b>
	No of pupils	<b>692</b>
<b>Amateur Chefs</b>	No workshops	<b>2</b>
	No of attendees at workshops	<b>17</b>
	No Evening Meals held	<b>10</b>
<b>Seafood Vouchers</b>	No of workshops	<b>2</b>
	No of Processors inc	<b>5</b>
	No of Restaurants	<b>10</b>
	No of Vouchers/Seafood meals	<b>1,313</b>
<b>Celebration Evenings</b>	No of evenings held	<b>8</b>
	No of attendees	<b>40</b>
<b>Publicity</b>	<a href="http://www.halenmon.com/local-seafood-flying-the-flag-for-north-wales/">http://www.halenmon.com/local-seafood-flying-the-flag-for-north-wales/</a> <a href="http://www.dailypost.co.uk/news/local-news/seafood-ambassadors-preach-virtues-welsh-8655269#ICID=sharebar_twitter">http://www.dailypost.co.uk/news/local-news/seafood-ambassadors-preach-virtues-welsh-8655269#ICID=sharebar_twitter</a>	

Small Grants Project 1/1/14 to 31/03/15		Project Cost - £ 41,832.67 Grant Funding - £ 24,251.36
The project aimed at issuing small grants within the four priorities of Axis 4 work directly to local players in any of the sectors focusing on delivering the local developments strategies aims and objectives.		
<b>Direct Results/Outputs</b>		
<b>No of Grants Given</b>	8	
<b>Heritage development</b>	1	Provision of maritime museum interactive workshops and materials
<b>No of fishermen supported</b>	1	Machinery for storage
<b>Seafood events supported</b>	2	Seafood celebration events to encourage fisherman to improve supply chain
<b>Processing SME's supported</b>	2	Improving final quality of local produce
<b>Aquaculture SME's supported</b>	1	Improving quality of product through greater purification equipment
<b>Recreational fishing supported</b>	1	Providing disabled access to inland fisheries

<b>Top Cat Marine Safaris 1/6/14-31/1/15</b>		<b>Project Cost - £28,792.00</b> <b>Grant Funding - £16,824.23</b>
The project is to add further value and sources of alternative income to the business through improved facilities for further research work in for the likes of Bangor University and Natural Resources Wales and also to run 'Underwater Safari's' using an underwater camera on a sled.		
<b>Direct Results/Outputs</b>		
<b>No of fishermen supported to diversify</b>	1	
<b>No of tours since vessel was re fitted</b>	10 (opened later in the season than expected and weather prevented expected results)	
<b>No of additional surveys/survey work undertaken</b>	4	
<b>No of p/t jobs created (seasonal)</b>	0.5	

<b>Halen Mon Salt Cote and Visitor Centre 1/1/14 – 31/12/14</b>		<b>Project Cost - £ 43,905.00</b> <b>Grant Funding - £28,543.52</b>
The Project established a Saltcote Visitor Centre in South West Anglesey which will tell the story of salt and facilitate Visitor Guided Tours around Halen Môn's new production facility. The Visitor Tours to appeal to people on different levels: *scientifically, how the salt is made and what it's used for; *historically and culturally, salt's place in human society (Anglesey in particular); *sense of place, what makes Halen Môn different to other sea salt; *culinary uses, blend your own salt seasoning.		
<b>Direct Results/Outputs</b>		
safeguard & create jobs	1 x p/t seasonal	
lengthen season	Late tours booked	
visitor and local engagement	250 visitors so far – to be re looked at once full 12 months monitored	

<b>Mon Aquaculture Ltd 1/1/14-31/8/15</b>		<b>Project Cost - £14,323.52</b> <b>Grant Funding - £11,795.84</b>
<p>Mon Mariculture has been established to cultivate shellfish around the coast of Anglesey. The company plans to cultivate oysters, mussels and clams on a new site within Penrhos Bay. A novel form of cultivating oysters using suspended baskets known as the ORTAC system will be combined with mussel bouchot poles and seabed clam cultivation.</p>		
<b>Direct Results/Outputs</b>		
<b>Study Produced</b>	1	
<b>Dissemination action</b>	1 via website and sending out to interesting parties.	
<b>Guidance Document</b>	A guidance document on how to set up the four shellfish cultivation systems, permissions needed, evidence and data requirements, best practice (eg monitoring and collaborating with others) agencies and bodies that have to be contacted etc. It will provide a comprehensive yet simple step-to-step guide on how to establish and trial four types of shellfish cultivation systems in Wales.	
<b>Pennotec 1/7/15-31/8/15</b>		<b>Project Cost - £16,630.00</b> <b>Grant Funding - £10,249.80</b>
<p>This project installed a laboratory/workshop and office facility on the Lleyn Peninsula, in order to prepare samples of natural chemical products from waste crab shell using the company's proprietary technology.</p>		
<b>Jobs Created</b>	1	
<b>Jobs safeguarded</b>	1	
<b>First Contract Value won due to facilities</b>	£33,333	

<b>Anglesey Sea Zoo 1/5/15-31/8/15</b>		<b>Project Cost - £90,312.68</b> <b>Grant Funding - £53,897.25</b>
<p>To expand the public displays at the Sea Zoo as part of the 'Best of British Marine Life' promotion. The Proposed displays are lumpfish/lumpsuckers, the second species of British seahorse and a purpose built kreisel tank designed to house native jellyfish, with the essential electrical/chiller systems to support the displays.</p>		
<b>Direct Results/Outputs</b>		
<b>Produce and install 3 additional British species displays</b>	3	
<b>Launch event</b>	1 – opened by celebrity from One show	
<b>Free school events</b>	2 – so far will continue into new year	

<b>Hireal Marina 1/5/15-31/8/15</b>		<b>Project Cost - £23,010.00</b>
<p>user stakeholder group from the current Bangor Marina and have asked that a study be done on part of the Bangor Marina which now sees less activity since Dickies moved to Port Penrhyn. The study will examine the potential development of the site that would contribute to the regeneration and amenity use of the Bangor seafront, providing significant public benefit from any funding that can be secured, based on the findings of the study.</p>		
<b>Direct Results/Outputs</b>		
<b>Feasibility study produced</b>	1	
<b>Next stage development</b>	Issues identified with regard to local housing development therefore cannot be progressed at the moment	

<b>Menai Bridge Marina 1/5/15-31/8/15</b>		<b>Project Cost - £20,310.00</b>
<p>It is proposed to appoint contractors to produce a feasibility study for an area of the Menai Bridge Waterfront that covers the above and the land to the east of Porth Y Wrach extending as far as Ynys Castell. The project group, which includes representatives from the community, public sector, University and private sector together with the GAFLAG, envisage this area would benefit all sectors with a staged development and believe a feasibility study will indicate this.</p>		
<b>Direct Results/Outputs</b>		
<b>Feasibility study produced</b>	1	
<b>Next stage development</b>	Further funding is required to look into the Environmental impacts and planning process (access) and will be re looked at during Autumn 2016	

<b>Fishermans Route to Market 1/5/15-31/8/15</b>		<b>Project Cost - £3,228.00</b>
<p>The counters will be used by local fishermen/food processors to display and promote their catch and range of products at shows and festivals throughout the UK. This will be part of the encouragement of marketing their catch and processed products to show the best of our local catch.</p>		
<b>Llyn Land and Sea Festival</b> <b>Anglesey Show</b> <b>Menai Seafood Festival</b> <b>Oyster Festival</b> <b>Local farmers market – Porthmadog (July/Aug/Sept)</b> <b>Local Farmers market – Menai Bridge (July/Aug/Sept)</b>		

<b>Tidal Energy Route to Market Study 1/5/15-31/8/15</b>		<b>Project Cost - £23,070.02</b>
<p>Marine Space were appointed to undertake a study into the possibilities with in the Tidal Energy supply chain, with a view to identifying relevant diversification areas for fishermen in light of the demonstration zone at Anglesey. The main activities included the following:</p> <ul style="list-style-type: none"> <li>• Engaged with developers to identify the type of services they would be required during each phase of development.</li> <li>• Identified the type of skills and equipment that would be required to undertake the services.</li> <li>• Identified an outline timeframe for the activities</li> <li>• Quantified the potential value of the services that could be provided by the fishing industry</li> <li>• Engaged with the fishing industry to gauge current capacity to deliver services and likely appetite for diversification</li> <li>• Identified potential models to deliver support to tidal energy industry e.g. via framework</li> <li>• Produced a report and action plan that was distributed to stakeholders for comment prior to completion.</li> </ul>		
<b>Direct Results/Outputs</b>		
<b>Study</b>	1	
<b>Workshop</b>	1	
<b>Dissemination of the report</b>	Through workshop and interested parties (also on website for Morlais)	
<b>Y Cwt Mwg 1/5/15-31/8/15</b>		<b>Project Cost - £28,431.25</b> <b>Grant Funding - £14,215.20</b>
<p>Y Cwyt Mwg aim to produce quality smoked Seafood from as locally sourced sustainable produce as possible. They are working with local fishermen to bring locally caught fin and shellfish to the wider market and will also add value to these through natural hardwood smoking, and an extended shelf life to the products allowing a valuable local produce to be more attractive to the retail and on line trade.</p> <p>Y Cwt Mwg are aiming to also employ an apprentice and seasonal staff within the next 12 months.</p>		
<b>Direct Results/Outputs</b>		
<b>SME directly supported</b>	1	
<b>Additional service created</b>	1	
<b>Local seafood sourcing</b>	From 2 sources to 8 now used	
<b>Economic Impact</b>	Not yet known – allow further trading period	
Indirect impact	Working with SME to provide smoking service across the board. Tourist impact to be assessed 2016	
<b>Jobs created</b>	0.50	

<b>Aquaculture Schools Display Pilot 1/5/15-31/8/15</b>		<b>Project Cost - £4,800.00</b>
<p>The Flat-Pack Fish is an Aquaponic system – a system integrating recirculating aquaculture and hydroponic crop production – that has been specifically designed for the primary school environment. During this project, the Flat-Pack Fish will be taken to four primary schools in Gwynedd and Anglesey and used as the focal point for the delivery of hands-on education activities focusing on fisheries and aquaculture issues. Participating pupils will work towards gaining CREST Star awards, awarded by the British Science Association, which recognize early-stage scientific attainment and investigation.</p>		
<b>Direct Results/Outputs</b>		
<b>No of schools involved</b>	2	
<b>No of children receiving crest awards – yr 1</b>	14	
<b>Yr 2</b>	27	
<b>Yr 3</b>	17	
<b>Crest award scheme registered and supported</b>	1 – 8 science subject headings	

<b>Menter Môn – Animation, communication and Evaluation Project</b>	
<b>Assets of the Project</b>	
<b>Production of 4 films covering the local fishing industry and local seafood market</b>	<b>Our Projects</b> <a href="https://www.youtube.com/watch?v=KRNHPZLMMpo">https://www.youtube.com/watch?v=KRNHPZLMMpo</a> <b>Our Seafood</b> <a href="https://www.youtube.com/watch?v=ZKyoVIOfUEM">https://www.youtube.com/watch?v=ZKyoVIOfUEM</a> <b>Our Fishermen</b> <a href="https://www.youtube.com/watch?v=Z7lpRUdHRm4">https://www.youtube.com/watch?v=Z7lpRUdHRm4</a> <b>Our Commitment</b> <a href="https://www.youtube.com/watch?v=4R-A07mhMms">https://www.youtube.com/watch?v=4R-A07mhMms</a>
<b>Educational Poster</b>	Distributed to all primary schools in Seafood program. Artwork and large mounted poster owned by the GAFLAG