



# Osian Owen

**Age:** 24

**Location:** Caernaerfon

**Business Name:** ArGoedd

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## Why did you decided to set up a business?

When Covid-19 came to turn our lives upside down a year ago I was working in a part-time job, and I was ready to face a new challenge as I had just left university. The idea of working for myself was very appealing. I'm quite a creative person, so running and developing the business allows me to take advantage of that creativity. I have to be honest, when I was at university I never imagined setting up a business. It's a scary idea. But I was overwhelmed by the support available from many directions. 2020 simply showed me that life is unpredictable, and that there is nothing wrong with taking risks from time to time!

## How has Llwyddo'n Lleol/ Amser i Fentro helped you to develop?

Where do I start?!? There is no doubt that without the Llwyddo'n Lleol scheme I wouldn't have set up my own business. There's no doubt about it. It would have been too afraid. Having a network of other young people who were on the same journey as me was a great help. We shared the same concerns, and asked the same questions. Knowing that someone would be able to answer our questions on legal and financial issues was very encouraging, as I had no personal experience of the field. Mostly I think it's just sharing ideas, and having a bunch of people keep track on each other's development was the main benefit of the program. It motivated us to carry on, and get up on our feet after a few falls.

## What are your hopes for the business going forward?

I'm rebranding the company at the moment, as we will soon be celebrating the first anniversary. I hope to continue to develop the services I offer, and expand my contracts. I would like to get to a point in the near future where the business is my full time employment. In order to do that I need to go on courses (whether online or at a local college.) I also need to buy new equipment and software, and possible invest in a new computer. All of these things are going to cost, but I believe they'll be a wise investment for the future of ArGoedd.

## If you had one sentence to tell another young person who's thinking of starting a business, what would that sentence be?

Please, please, go for it! As I've already mentioned, I was a bit scared, but it's such an exciting challenge, and the experiences are worth it!

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