



Tomos Owen



Oed: 24

Lleoliad: Caernarfon

Enw Busnes: Smwddis Swig

✉ swig.smoothies@gmail.com

Why did you decided to set up a business?

I've always wanted to start a business. I kept telling mum "I want to run a business but I don't know what yet" and received a frustrated response. I came up with the idea of making a smoothie business whilst travelling in America. Having seen their smoothie bars, I noticed that there was nothing like this in our area. So here we are - the only independent smoothie brand in North Wales - Swig Smoothies. How cool is that!

How has Llwyddo'n Lleol/ Amser i Fentro helped you to develop?

I'm very lucky to have found Llwyddo'n Lleol 2050. I'd wanted to start the business just before I saw Llwyddo'n Lleol on Facebook. I'm so proud and grateful I was chosen because it showed me (without sounding cliché) how to succeed locally and stopped me jumping in "all guns blazing". Plus, the platform that the plan given us all on social media has been superb. The patience Elen, Jade and the rest of the team have shown me has been fantastic and I can only thank everyone. Amser i Fentro has given me the opportunity to buy a van and gave me valuable time to work on the business. Without it I would have considered leaving my full time job. So again, thank you!

What are your hopes for the business going forward?

Over the summer and weekends I'm going to take the van to different locations in Gwynedd and Anglesey. The long term plan is to make it my full time business, coming out with new products and growing the brand. The long-term plan is to launch several smoothie bars in Gwynedd, Anglesey, Wales, Europe, America! ... maybe even a holiday home in Los Angeles and be a huge Hollywood star - sky's the limit!

Pe bai gennych un frawddeg i ddweud wrth berosn ifanc arall sy'n meddwl dechra busnes, be fysa'r frawddeg honno?

The support is out there for you to be able to succeed, and it's so much fun! It will have ups and downs of course, but you'll regret it if you don't go for it! What are you waiting for?

@swigsmoothies

